



Dear Sponsor,

A few years ago I had an opportunity to learn about a wonderful community resource in Acton. I was invited to be a guest "speller" in Theatre III's production of *The 25th Annual Putnam County Spelling Bee* and I had a blast! This was my first experience with this group, but it won't be my last. Since acting is not my forte, I have chosen to support Theatre III in their fund raising efforts.

Theatre III has been producing high-quality amateur theatre in West Acton for 55 years. They operate out of 250 Central Street in a former church built in 1868, where they present three to five shows a year. As with most non-profits, they run on a shoestring budget. In addition to finding income for operating expenses, Theatre III is currently faced with raising over a million dollars for the preservation of their historic building and renovations to make it fully accessible. Even with grants from several sources, Theatre III is left with an enormous fund-raising task.

In order to lend a hand, I have worked with Theatre III to establish a 5K road race in West Acton. All funds raised will go towards the Theatre III Restoration Fund. Our plan is for this to become an annual event. The first race will be held on Sunday, February 5, 2012. It will be a family event, with prizes for individuals, couples, father-daughter and mother-son teams.

I hope you will sign on to support Theatre III by becoming a race sponsor. Complete information on sponsorship categories is attached. Sponsors at \$250 or more will have their names on T-shirts to be given those who pre-register and will be able to put advertising in the bags given to each runner. Higher level sponsors will also be able to advertise in Theatre III programs, in the lobby, and on their website, gaining additional exposure throughout the year.

Please join me in supporting this wonderful local theatre.

Sincerely,

Bill Rodgers