



## Corporate Sponsorship Levels

### Platinum Sponsor--\$2500 and up

Business name and logo printed on the back of every Theatre III ticket for the 2012-2013 season (1800 to 3000 exposures); full page advertisement on the inside back cover of Theatre III show programs spring 2012 through winter 2013 (1800 to 3000 exposures); prominent display of business name and logo as primary sponsor in Theatre III lobby and website; prominent placement of business name and/or logo as primary sponsor on race T-shirts given to each runner (200+ exposures); announcement of sponsorship prior to each performance for 1 year; may place advertisement and/or item in bags given to runners on the day of the race; 10 free runner's entries into the race.

### Gold Sponsor--\$1000

Full page advertisement inside Theatre III programs spring 2012 through winter 2013 (1800 to 3000 exposures); display of business name and logo as a sponsor in Theatre III lobby and website; prominent display of business name on race T-shirts given to each runner (200+ exposures); may place advertisement and/or item in bags given to runners on the day of the race; 5 free runner's entries into the race.

### Silver Sponsor--\$500

Half page advertisement inside Theatre III programs spring 2012 through winter 2013 (1800 to 3000 exposures); display of business name as a sponsor in Theatre III lobby and website; display of business name on race T-shirts given to each runner (200+ exposures); may place advertisement or item in bags given to runners on the day of the race; 1 free runner's entry into the race.

### Bronze Sponsor--\$250

Display of business name as a sponsor in Theatre III lobby and website; display of business name on race T-shirts given to each runner (200+ exposures); may place advertisement or item in bags given to runners on the day of the race.

To sign on as a sponsor of the Bill Rodgers Valentine Road Race to benefit Theatre III, please complete the attached form and return it to the Theatre III volunteer who contacted you, or sign up on the Theatre III website at [www.theatreiii.org](http://www.theatreiii.org). Payment should be made by check, payable to the Theatre III Restoration Fund.