



## Sponsor Information for the Bill Rodgers Valentine Road Race

When: Sunday, February 5, 2012, 11:00 a.m.

Where: Theatre III, 250 Central Street, West Acton, MA

Runners: 200 runners or more

Categories and Prizes:

- Top Male and Female
- Top 3 male and female in each age division (19 and under, 20-29, 30-39, 40-49, 50-59, 60-69, 70+)
- Top Mother/Son pair
- Top Father/Daughter pair
- Top Couple

Refreshments will be served after the race at Theatre III

Course will be on the side streets of West Acton

Pre-registered runners will be given a T-shirt. T-shirts will include the names of corporate sponsors and the race logo with Bill Rodgers signature. Bill will be at the race to greet runners and participate in the awards.

All runners will be given a race bag which will include advertisements from sponsors and giveaways from sponsors (optional).

Registration through [www.coolrunning.com](http://www.coolrunning.com), or [www.active.com](http://www.active.com), or at Marx Running and Fitness in Acton.

To get your business sponsorship on the T-shirts, we will need your payment and business information no later than January 15, 2012. To place items in the runners' bags, we will need your advertisement or give-aways by February 3<sup>rd</sup>.

Please complete the information on the attached page and return it to your Theatre III volunteer contact or return it to Theatre III, 19 Captain Brown's Lane, Acton, MA 01720.

# Bill Rodgers Valentine Road Race

## Sponsor Registration

Please print clearly!

Sponsor Level: (Circle one)

Platinum                      Gold                      Silver                      Bronze                      Other

Business Name: (As you want it displayed on T shirt and advertising)

\_\_\_\_\_

Business Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Website:  
\_\_\_\_\_

Advertising insert?

Other insert?

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(This portion to be completed by Theatre III)

Special Font Used?

Logo used?

(Attach sample of font and or logo)

Payment received: \_\_\_\_\_

Information to shirt designer?

Information to web manager?

Information to program producer?